

This document includes several posts you can use to share Wyatt with students, parents, and educators on your organization's social media channels. Feel free to tailor the copy to your audience as needed.

You can also use this copy with any of the social media graphics included with your [educator resources](#).



Social media post #1: General promotional post

Audience: Students

FAFSA got you stuck? Let Wyatt help.

Wyatt is your digital FAFSA advisor, texting helpful reminders and answering all your FAFSA questions.

Available 24/7. Free for students. Get your FAFSA done right... with Wyatt.

Sign up at GetFAFSAHelp.org.

#AskWyatt #FAFSAHelp



Social media post #2: General promotional post

Audience: Students

The FAFSA is your gateway to college... and Wyatt is your gateway to the FAFSA.

Text Wyatt anytime, day or night, and get instant help with your application. Available 24/7, free for students. Sign up today!

GetFAFSAHelp.org.

#AskWyatt #FAFSAHelp



Social media post #3: General promotional post

Audience: Parents, teachers

Meet Wyatt, your students' digital FAFSA advisor.

Wyatt is proven to boost FAFSA completion, texting regular reminders and instant answers to help first-time applicants get the FAFSA done.

Since 2019, 30,000+ students have used Wyatt to complete the FAFSA, locking down nearly \$40 million in federal grant aid for college.

Learn more about Wyatt today at GetFAFSAHelp.org.

#AskWyatt #FAFSAHelp



Social media post #4: FSA ID reminder

Audience: Students, parents

Ready to fill out your FAFSA? Create your FSA ID today! (This is the login you'll use to submit your application online.)

For more on creating your FSA ID and answers to all your FAFSA questions, just text Wyatt, your digital FAFSA advisor. Available 24/7, free for students.

Learn more at GetFAFSAHelp.org!

#AskWyatt #FAFSAHelp



Social media post #5: FAFSA opening

Audience: Students, parents

The FAFSA is now open for the 2024-2025 school year! Start your application today... and use Wyatt to get your FAFSA done right.

With Wyatt, the answers you need are just a text away.

On-demand help. Available 24/7. Free for students.

Sign up today at GetFAFSAHelp.org!

#AskWyatt #FAFSAHelp



Social media post #6: Why complete the FAFSA

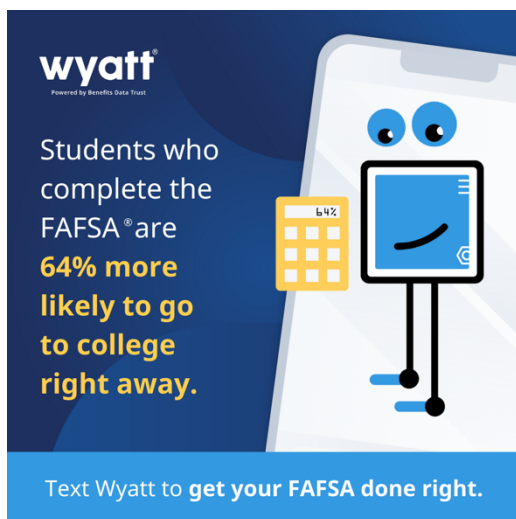
Audience: Students, parents

Last year, students who didn't complete the FAFSA left nearly \$3.6 billion on the table.

Filling out the FAFSA can unlock thousands of dollars in federal grants and state assistance to make college more affordable.

Use Wyatt to get instant, on-demand help filling out your FAFSA. Sign up at [GetFAFSAHelp.org](https://www.getfafsahelp.org).

#AskWyatt #FAFSAHelp



Social media post #7: FAFSA & college attendance

Audience: Parents, teachers

Students who complete the FAFSA are 64% more likely to go to college right away. And they're more likely to get the help they need paying for school.

Help your students get the FAFSA done right with Wyatt, the digital FAFSA advisor.

Learn more at [GetFAFSAHelp.org](https://www.getfafsahelp.org).

#AskWyatt #FAFSAHelp #StudentSuccess